

HOW YOU CAN HELP

Regular giving

Sign up to The Kids' Cancer Project regular giving program. Research takes time, dedication and the expertise of brilliant minds. Their hard work relies on the ongoing support of people like you!

Bear Program

The Kids' Cancer Project bears can be donated directly to one of 70 hospitals around Australia, purchased for yourself or as a gift. Proceeds from all teddy sales fund childhood cancer research.

Pirate Day in May

Host a pirate themed day at your early learning centre, school, workplace or with your mates and collect gold coin donations to support childhood cancer research.

Cupcakes 4 a Cure

Sell fresh-baked home-made cupcakes at your workplace, school or just between friends to raise funds for the bold research needed to treat childhood cancer.

Run, swim or cycle

Set a fitness goal and sign up to your favourite running, cycling or swimming event. Make it a personal challenge or invite friends to join you to raise money for The Kids' Cancer Project.

Write a Book in a Day

This national team writing competition is open to adults and students from Years 5 to 12. Your challenge is to write, illustrate and publish a book in just 12 hours while raising money for research.

Childhood Cancer Awareness Month

Sell gold ribbons at your school, workplace or among friends to promote Childhood Cancer Awareness Month in September.

Crazy Hair & Sock Day

Colour your sports club, school or community from head to toe with this wacky way to collect gold coin donations for childhood cancer research.

Lose Your Locks

Raise awareness and funds for childhood cancer research by snipping your strands. Get involved any time of the year round by shaving or chopping your hair for kids with cancer.

WHAT WE STAND FOR IS IN OUR TAG LINE - SCIENCE. SOLUTIONS. SURVIVAL.

Science.

We believe the only way to improve outcomes for kids with cancer is through advances in medical research.

Solutions.

Our research priorities reflect our focus on finding better treatments, building research capabilities and supporting survivorship programs.

Survival.

Our founder, Col Reynolds OAM, made a promise to never give up until a cure is found. That is our ultimate aim.

GET IN TOUCH TODAY

1800 651 158

info@tkcp.org.au

thekidscancerproject.org.au

 @TheKidsCancerProject

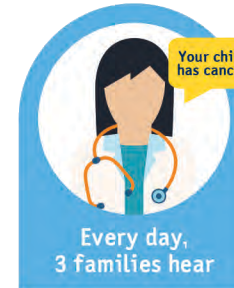
 @KidsCancerProj

 @thekidscancerproject

 [linkedin.com/company/the-kids-cancer-project](https://www.linkedin.com/company/the-kids-cancer-project)



THE KIDS' CANCER PROJECT
Science. Solutions. Survival.



OUR FOCUS

Research can be hard to understand, but our funding priorities are as easy as ABC.



A is for advocacy. We want to make childhood cancer research a priority. We are committed to raising awareness of the issues faced by families, building support and providing real solutions for kids with cancer.



B is for Bench. Laboratory research is the starting point to better understand childhood cancer. We support the type of pioneering thinking that will translate into new therapies to thwart this deadly disease.



C is for Clinic. We are dedicated to ensuring discoveries at the lab bench are progressed into actual treatments as quickly as possible so that every child diagnosed has the best chance of living and living well.

OUR HISTORY

The Kids' Cancer Project is an independent national charity supporting childhood cancer research. Since 1993, thanks to strong community support, the charity has contributed tens of millions of dollars to scientific research projects to help children with many different types of cancer.

Founder, Col Reynolds OAM, has a steely focus to make a difference to the lives of kids living with cancer. It all started on an ordinary day in the late 1980s when the bus driver was driving his empty tourist coach past the Children's Hospital in Camperdown, Sydney.

After stopping to let two youngsters with bald heads cross the road, he parked his vehicle and went into the hospital on the spur of the moment. Touched by the spirit of everyone he met that day, Col made it his personal mission to help kids with cancer in any way he could. Very early in his quest, he learned the only way to improve outcomes for these children would be through advances in medical research.

HOW WE OPERATE

Our mission

To support bold scientific research that has the greatest chance of clinical success in the improvement of treatments of childhood cancers.

Our vision

One hundred per cent survival of children with cancer while eradicating the harmful impacts treatment can bring.

Our values

Compassion. Our empathy with the plight of children with cancer drives us to apply our individual and collective efforts to improving survival and eliminate suffering.

Unrelenting. Like our founder, we never give up. In all that we do we go beyond what is required to raise awareness and funds for research which will improve the quality of life of kids with cancer.

Respect. We listen, understand, collaborate and act on the trust the community gives us. We respect the contributions of all members of The Kids' Cancer Project family.

Excellence. We have an unwavering commitment to excellence by funding only the best scientific research. We work collaboratively with others to ensure the successful awareness and promotion of the science that is making a difference.

