­PRESS RELEASE

**Locals raise money for kids with cancer**

On [DATE], [INSERT YOUR GROUP / CLUB / SCHOOL / NAME] are asking the community to dig deep for childhood cancer research.

[DESCRIBE YOUR EVENT IN A FEW SENTENCES: WHO, WHAT, WHEN, WHERE, HOW].

All funds raised will go to The Kids’ Cancer Project, an independent national charity that funds scientific research projects to help children with many types of cancer.

The group chose to fundraise for the charity when [DESCRIBE HOW YOU CAME TO HEAR ABOUT THE KIDS’ CANCER PROJECT].

Col Reynolds OAM, founder of The Kids’ Cancer Project is inspired by this community initiative.

“It’s great to have a bit of fun to fundraise despite the serious nature of kids’ cancer,” he said. “Many people aren’t aware that cancer is the leading cause of death of children by disease in Australia. Science is the only way to improve treatments and survival.”

“The Kids’ Cancer Project is an independent national charity supporting childhood cancer research. Since 1993, we’ve been able to contribute millions of dollars to research projects to help children with many types of cancer, thanks to strong community support,” said Mr Reynolds.

The community can support this fundraiser by [DETAIL HOW PEOPLE CAN GET INVOLVED OR DONATE].

[ENDS]

For more information about The Kids’ Cancer Project, visit thekidscancerproject.org.au or **contact:**

Linda Fagan, 02 8394 7752, lindaf@tkcp.org.au

For more information about [INSERT EVENT NAME], contact [INCLUDE YOUR NAME, EMAIL ADDRESS AND PHONE NUMBER].

**The facts:**

* Childhood cancer is different to adult cancer.
* Cancer is the leading cause of death of children by disease.
* Three Australian families hear the words, “your child has cancer” every day.
* Every year, 950 Australian children are diagnosed with cancer.