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[DATE]

[ADDRESS]

[ADDRESS]

[ADDRESS]

Dear [NAME]

September is Childhood Cancer Awareness Month, an internationally recognised event to raise public consciousness of the disease that kills more children than any other.

As someone who has been personally affected by childhood cancer, I want to make a difference and write to ask your permission to hold a Golden Day at [name the school / club /workplace] on [suggest a specific date], or any other day in September.

A Golden Day is simply the opportunity to ask participants to dress in gold and donate a gold coin for the privilege. It’s a fun way to generate a big impact for our cause without impacting on the regular running of the [business/club/school].

Funds raised on the day will go to The Kids’ Cancer Project, an independent national charity that funds scientific research projects to help children with many types of cancer.

Asking everyone to wear gold is a small gesture that will not only illuminate the issue, it will demonstrate to everyone in the community that we honour the 950 children diagnosed with the disease and the 150 who pass away from it in Australia every year.

I hope you will consider this suggestion to support Childhood Cancer Awareness Month. Please contact me if you would like more information.

Yours sincerely,

[signature

Your Name]